



March 7, 2014

## You are Invited to Attend A Community Conversation Regarding the Future Prosperity of West Michigan

**When: Monday, March 17, 2014 2:15-4:15**  
**Where: Ballroom C, DeVos Place**

**The West Michigan Prosperity Alliance invites you to Community Conversation to discuss the future of our region. At this meeting a criteria will be determined to develop future projects of regional economic significance. This meeting coincides with the 2014 Governor's Economic Summit. Everyone is invited!**

### West Michigan Regional Prosperity Alliance Update

The second meeting of the West Michigan Prosperity Alliance was hosted by GVMC on February 27th. In spite of the weather, the meeting was well attended. Members from education, workforce development, regional planning and transportation, local government, private business, economic development and state government gathered to discuss the future of our 13 county region.

Increased collaboration, communication and cooperation are key goals of this 25 person steering committee. Four key committees gave reports regarding their progress on alliance communica-

tions, hosting community conversations, development of the a regional prosperity plan, and a process for public communications. I will keep you updated on further progress on this important West Michigan Alliance.



### Personal Property Tax Reform Advances

The legislation has been introduced to reform Michigan's Personal Property Tax system. The West Michigan Work Group consisting of GVMC members has been working for over a year with the Lt. Governor, legislative leaders and representatives of the MTA, MML, MAC and the business community on these reforms.

The bipartisan package 10 bills has passed the Senate and is in the House. The bills have bipartisan support from local government and business.

### Reminder Lowell Township Membership

In December the GVMC Board of Directors accepted the application of Lowell Township to join GMVC. At that time, we sent out resolutions to each member of GVMC requesting they amend our by-laws to accept Lowell Township's membership.

This is a friendly reminder that we are anxious for this new member to join our ranks and ask that you process the approval resolution as soon as possible. If you have questions or require another copy of the materials, please feel free to contact Gayle McCrath at [mccrathg@gvmc.org](mailto:mccrathg@gvmc.org)