



## GRAND VALLEY METROPOLITAN COUNCIL

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### Media Release

Contact: Andrea Faber, Transportation Planner  
Phone: 616-776-7603  
E-mail: [andrea.faber@gvmc.org](mailto:andrea.faber@gvmc.org)

FOR IMMEDIATE RELEASE  
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## GVMC Launches “MTP Bingo” Competition to Engage the Public in Transportation Needs Analyses for Long-Range Transportation Plan

**Grand Rapids, Mich.** - The Grand Valley Metropolitan Council (GVMC) invites individuals and families in Kent and eastern Ottawa Counties to participate in our 2050 Metropolitan Transportation Plan (MTP) Bingo competition. Participants are asked to interact with the transportation system by walking to their next errand, taking the bus, riding their bike, etc., or learn about our work through transportation resources online. The game culminates with the participants submitting their card with a comment that compares their experience and what they’ve learned to the results of GVMC’s needs analyses that summarize current and future transportation needs by mode and transportation issue (i.e., safety, congestion, and pavement condition). Participants completing a bingo can pick up a summer fun safety kit from GVMC and be entered to win several grand prizes, including gift cards to Gazelle Sports, Tanger Outlets, Celebration Cinema, four box seat tickets to a Whitecaps game, and a seasonal pass to Millennium Park.

Developing the needs analyses was a collaborative process. GVMC worked with various stakeholders and Committees, including organizations representing transit, passenger rail, air travel, freight movement, and nonmotorized modes of transportation. GVMC also analyzed pavement condition, traffic congestion, and safety for all users of the transportation system. This work will be the foundation for proposing solutions to meet the

current and forecasted transportation needs by mode for the 2050 MTP, GVMC's long-range transportation plan. GVMC is required by federal law to update the MTP every four years.

“At GVMC, we are looking to bring multiple users and stakeholders together to tell us what they need from our regional transportation network,” said John Weiss, executive director of GVMC. “Public input is critical for us to ensure regional mobility is moving forward to serve businesses and residents from Kent and Ottawa Counties.”

To view the needs analyses or to download a bingo card, please visit [www.gvmc.org/mtp](http://www.gvmc.org/mtp). Hard copies are available at GVMC's office. Additional pickup locations are listed on GVMC's website. Completed bingo cards and comments on the needs analyses will be accepted through **Wednesday, July 12**. Participants can submit their bingo cards and comments in person, [online](#), or by mail or [email](#). To stay informed about the effort, sign up for regular updates on GVMC's [public involvement page](#).

Individuals with disabilities requiring auxiliary aids or services and those requiring an interpreter or translation service should contact Andrea Faber by phone at (616) 776-7603 or [email](#) for assistance.

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*The Grand Valley Metro Council (GVMC) is a council of governments dedicated to enhancing the quality of life of the people of our metropolitan area through collaboration among regional partners. For more information on GVMC, please visit [gvmc.org](http://gvmc.org).*