**West Michigan Prosperity Alliance**

**Call for Projects**

The West Michigan Prosperity Alliance (WMPA) is again soliciting projects from across its 13-county region. To learn more about the West Michigan Prosperity Alliance and view the list of projects submitted for the last call, please visit [www.gvmc.org/wmrpa](http://www.gvmc.org/wmrpa).

**Project Call and Selection Process**

1. Complete the attached form and send electronically to Syndi Copeland at [**SCopeland@wmsrdc.org**](mailto:SCopeland@wmsrdc.org) **no later than September 1, 2018.** Entire project submission should be no longer than 5 pages.

2. A review committee will evaluate each project nomination based on the following criteria:

a. Long-term impact & sustainability of project

b. Regional Impact – proportion of the Region potentially impacted by the project

c. Provide employment opportunities to people with a variety of skill levels in a variety of employment sectors

d. Recognizes Region’s strengths and challenges

e. Project promotes and supports public and private partnerships and fund leveraging

f. Addressing of one of the key indicators in the West Michigan Regional [www.wmdashboard.org/dashboard](http://www.wmdashboard.org/dashboard) with narrative explaining how project will move dashboard indicator forward.

3. In August the WMPA Steering Committee will review the list of recommended finalists and select those projects whose sponsors will be invited to make a presentation at a community forum.

4. Project sponsors will present their project at a community forum in September (specific date/time/location TBD) where attendees will have the opportunity to vote on the projects.

5. It is anticipated the WMPA will announce funding decisions on or around September 30, 2018. Funding will be available immediately upon written request of project sponsors.

**Other Considerations**

1. WMPA has budgeted approximately $170,500 for this project call. While there is no limit on the amount that can be requested, the WMPA desires to fund multiple projects in the region that promote regional prosperity.

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| **NOMINATION FORM FOR WEST MICHIGAN PROSPERITY ALLIANCE PROJECT FUNDING** | |
| Please return no later than 9/1/2018 to:  Syndi Copeland  SCopeland@wmsrdc.org | Name of Organization/Agency: Project Title:  Name of Proposer\*:  Telephone Number and E-Mail address: Amount Requested:  Expected Completion Date:  \*Person authorized to submit nomination on behalf of organization/agency |
| **Proposed Project Location:** | |
| **Project Description –** | |